



26th July 2021

Dear Colleague,

Ripon Business Improvement District (BID) – Ballot Result and Next Steps

I am writing to let you know that Ripon businesses voted in favour of setting up a Business Improvement District, following an independent and confidential postal ballot. The result on 4 June 2021 declared that businesses had voted in favour of the proposal for the Business Improvement District (BID).

In order to establish a BID, the ballot result must meet two conditions:

1. That the majority of businesses that vote must vote YES for the BID
2. Of the businesses that vote YES, they must also represent a higher total rateable value than those that vote no.

With 80% of businesses voting YES for the BID and those businesses representing 65% of the Rateable Value of the businesses that voted, the BID ballot result means the necessary conditions for the BID to come into force have been met.

I would like to thank all businesses and stakeholders who have supported the development of the BID, as part the Task Group, coming to meetings and workshops or just helping spread the word. Thank you too, to all of those that took the time to vote..

This is an exciting time now for Ripon and I hope you will follow and be involved in our journey. The BID Company is a 'not for profit' company, limited by guarantee, governed by a Board of Directors who will be directly accountable to BID levy payers and responsible for delivering the BID projects and services and maintaining the BID objectives. These are to:

- Direct and deliver over £800,000 of investment over the next five years.
- Carry out exciting projects and events to drive footfall and spend in the city, raise its profile, help it recover and maintain its position as a vibrant destination.
- Give businesses the support they need to flourish by driving down business costs whilst being a powerful voice.
- Make Ripon a better place for you to do business in and for your customers to enjoy.

Over the next 2-3 months the BID Task Group will be working hard to set up the organisation including the company, recruiting the staff, sending the bills out and of course starting delivery of the projects. Please keep up to date by visiting our website www.rlponbid.co.uk

We are aiming to have the BID Company operational in September 2021 and will run for a term of 5 years. Remember the BID is run and managed by businesses and in line with this we would like you to invite you to become a registered member of the company. This is a legal requirement if you wish to vote on company business and stand for positions on the board. All BID levy payers and equivalent financial contributors are eligible. Please complete the membership online at www.rlponbid.co.uk.

We are also in the process of recruiting for a BID Manager. This is a new and exciting role helping us to deliver the Business Plan and taking a leading role in shaping the future of our city. If this is something that is of interest to you, details can be found on our website

We look forward to your involvement and if you have any questions or would like information on any of the above, please don't hesitate to contact us.

Thank you once again for your time and support.

Yours sincerely,



Richard Compton
Chairman, Ripon BID and owner of Newby Hall